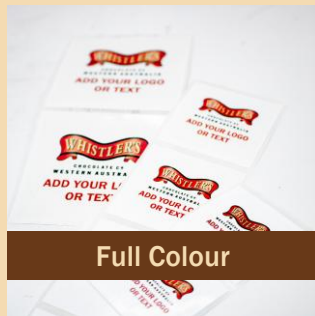


Custom Label Artwork Guidelines

Please use the below guidelines to formulate your artwork submission for customised logo/message/design labels.



Full Colour

Customised Full Colour

Size Options Available:

Available in 30mm, 40mm and 60mm White Label.

40mm Kraft Paper Label available on Request (Limited Colour Printing Options)

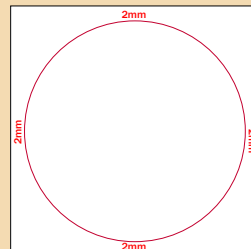
File Types Accepted

Preferred: High-Resolution JPG, PNG Also Available: PDF, AI

Artwork Guide

Format: Square Image, or Rectangle able to be cropped to Square. Note artwork must be designed to fit inside the circle, despite a square template.

Bleed: +2mm Bleed allowance all sides.



Black & White

Customised Black Vector

Size Options Available:

Available in 30mm and 40mm generic Brown Label, with gold "Chocolate Company Western Australia/Whistlers Decal"

File Types Accepted

Preferred: High-Resolution JPG, PNG, EPS Also Available: PDF, AI

Artwork Guide

Format: Logo able to be cropped/positioned to 1:1 Ratio

(Wide logos will not be able to reduce to a readable format)

Colour: Please provide solid Black Logos only. Or Black Outlined Logos.

Bleed: No Requirement